

Prioritizing Healthcare Issues and Identifying Channels for Support



David C. Agerter, MD

Committee Structure

- Local
- State
- Federal

Membership

Public Affairs State Committee

- **Physician**
- **Nursing**
- **Administrators**
- **Legal**
- **Communication**
- **Mayo Health System Representative**

Rank Issues According to Importance

HP	LP
GV	GV
HP	LP
LV	LV

HP = high probability

LP = low probability

GV = great value

LV = low value

Partnerships

- **MMA**
- **MHA**
- **MAFP**
- **Others**

Local Legislators

- Meet prior to election individually and/or in group
- Meet after election

Are You Representing Mayo?

- Are you representing a specialty?
- Are you representing yourself?

Obesity Issues Related to Minnesota

- May have a rate of childhood obesity between 24 and 27%
- No surveillance system in place, yet the governor just set a goal of reducing childhood obesity by 50%? in 10 years or so
- That a policy that measures surveillance makes sense

Obesity Issues Related to Minnesota

- **Our own work site data**
- **Today's children are tomorrow's employees**
- **Would make it likely that a public affairs committee would rank this as a priority?**

Dynamic Process

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- **Did this presentation teach the organized process of priority healthcare issues?**

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- **Following prioritization, were the next steps in the process clarified?**